# FARMLAND REIT

## INVESTOR PRESENTATION

MAY 2023

WATERFALL UNITY ALLIANCE | NEW YORK

## WHO WE ARE

Iroquois Valley Farmland REIT is a real estate investment trust that provides organic and regenerative farmers with land security and working capital through long-term leases, mortgages, and operating lines of credit. Our REIT is a Public Benefit Corporation and Certified B Corp.



## WHY ORGANIC?





### TO PROTECT SOIL AND WATER

### TO MITIGATE CLIMATE CHANGE

### TO SUPPORT PUBLIC HEALTH

### TO GROW A BURGEONING AND UNDER-RESOURCED INDUSTRY



## BUT ONLY



## OF U.S. FARMLAND IS CERTIFIED ORGANIC

FARMERS FACE MANY BARRIERS TO ESTABLISHING AND EXPANDING ORGANIC FARMS, INCLUDING:

- Access to land security
- Access to financing
- Support during the 3-year transition to organic
- Deficit of organic-specific industry data
- Stable access to markets for distribution
- Long-term commitment and risksharing with financial partners

## **IROQUOIS VALLEY OFFERS SOLUTIONS**

HOLISTIC AND INCLUSIVE APPROACH TO UNDERWRITING FARMERS

LEASES AND MORTGAGES PROVIDE LAND SECURITY FINANCIAL PRODUCTS STRUCTURED FOR THE ORGANIC TRANSITION

LONG-TERM COMMITMENTS FROM DIVERSE INVESTOR BASE

FUNDING FOR SOIL HEALTH & CONSERVATION RISK AND RETURNS LINKED TO FARMER PERFORMANCE

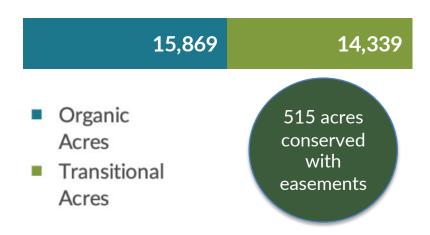
## **OUR PORTFOLIO**

### INVESTMENT MAP

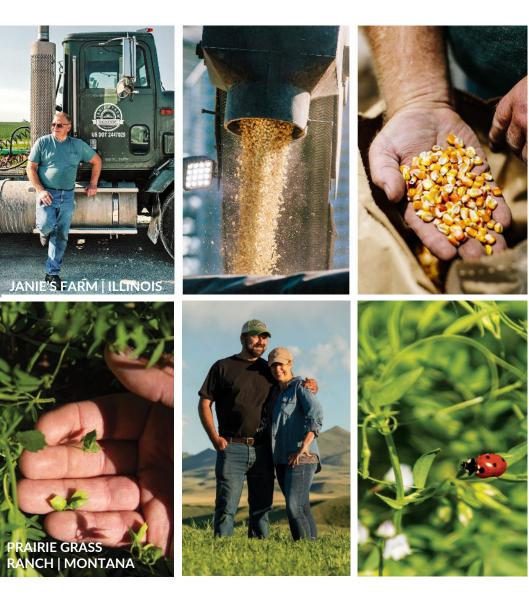
#### PRODUCTION MIX 5% 1% 1% • Crop Rotation • Diversified • Pastured Livestock • Pastured Dairy • Produce

## ACREAGE BREAKDOWN

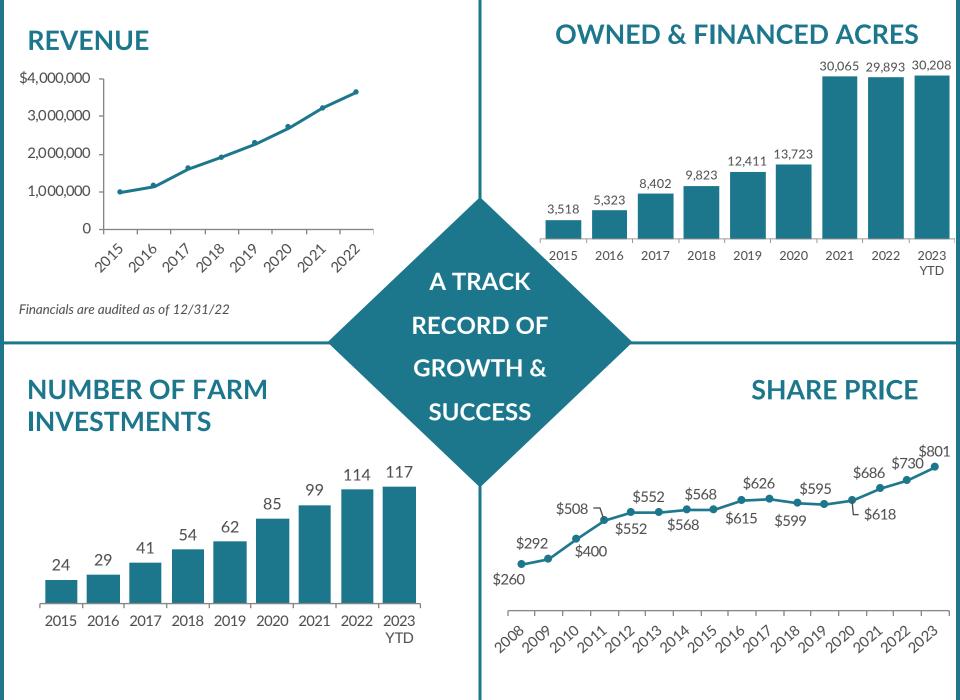
118 active investments | 67 farmer relationships | 19 states
63 long-term leases | 43 mortgages
12 operating capital investments

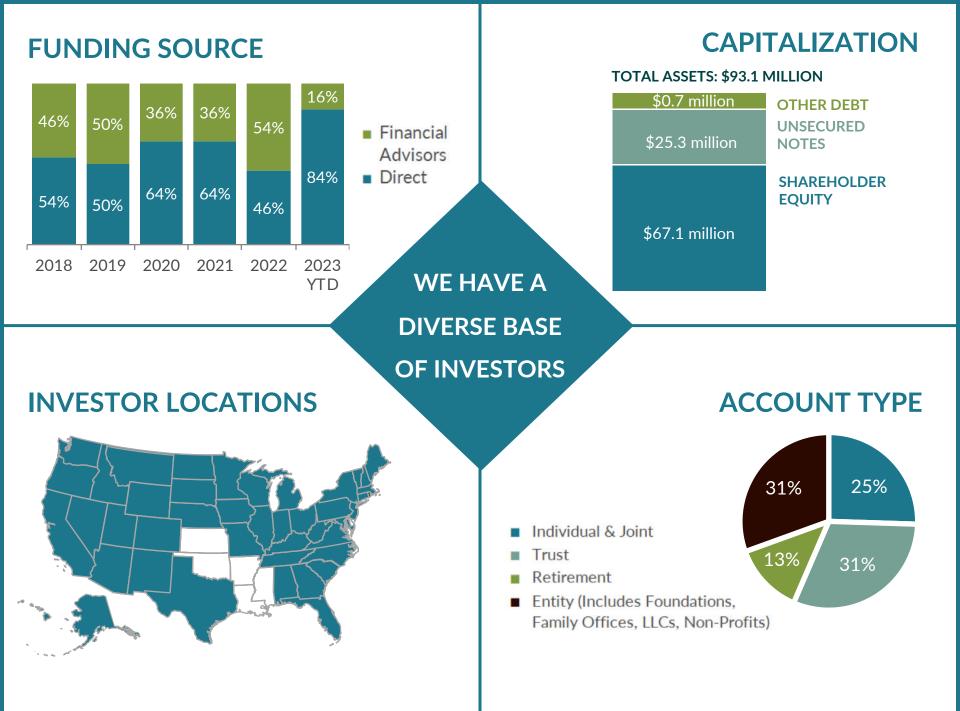


## **OUR BUSINESS MODEL IS UNIQUE**



- Respond to farmer need
- Individually structure deals to ensure fit and longevity
- Support the organic transition and conservation
- Generate financial, social, and environmental investor returns





## EVOLVING PRODUCTS FOR EVOLVING FARMER NEEDS

**2007:** Began with long-term organic

farmland leases

2016: Introduced mortgages
2019: Extended first lines of credit
2022: Expanded underwriting criteria
to be more holistic and inclusive

MINT CREEK FARM | ILLINOIS

## REVISING OUR APPROACH

**BLACK WIND FARM | NEW YORK** 

Historically, BIPOC farmers have faced significant barriers to accessing financing. Socially disadvantaged farmers represent 4.5% of all farmers in the US in 2017, compared to 13.3% in 1900.

BIPOC farmers overwhelmingly use organic and regenerative practices. We are proud to expand our support for these borrowers through specialized and reparative products.

## **ROOTED IN REGENERATION**

**HEPATICA FARM | NEW YORK** 

- Loan Iroquois Valley capital to acquire farmland
- Minimum investment: \$25,000
- Available to accredited investors only

#### PROPOSED TERMS

Standard Option	3 year	5 year	7 year
Gross Yield	4%	2.5%	3%
Net Yield	3%	1.5%	2%
Pool Contribution	1%	1%	1%
Catalytic Option	All Term Leng	gths	
Catalytic Option Gross Yield	All Term Leng 2%	gths	
		gths	

## LAND BACK – WATERFALL UNITY ALLIANCE



### FARMERS

Waterfall Unity Alliance is made up of members of Mohawk Nation returning to their ancestral homelands.

### DETAILS

60 acres of transitioning farmland in Skóhare, also known as Schoharie County in New York.

### VISION

To protect the Schoharie Valley and all Earth, build alliances across movements and cultures, and help create solutions to the existential challenges of our times.

### THE LAND

Berries and fruit orchards are planted on the farm. Waterfall Unity Alliance will restore native plants and habitat to the land, along with building a traditional longhouse to practice Mohawk culture and language.

## **BLACK WIND FARM**



### FARMER

Justin Butts is a Black and Native American Navy veteran and chef.

### DETAILS

103 acres of transitioning farmland in Albany County, New York.

### VISION

To provide his community with quality food and opportunities to engage with diversified agriculture and culinary arts.

### THE LAND

Justin operates a highly diversified farm, raising sheep, heritage breed pigs, broiler and layer chickens, and turkeys on pasture. He devotes some acreage to vegetable and perennial fruit production. To protect the farm from soil erosion from wind, he will plant a windbreak and restore 4 acres of wetland and riparian habitat.

## **INVESTMENT OPPORTUNITIES**

### **REIT EQUITY SHARES**

Own stock in a diversified portfolio of organic farmland supporting independent farmers

"Growth and income" return: dividend plus appreciation of shares over time

Accessible minimum investment: \$10,413 (13 shares)

Redemption rights accrue after 5 years

Available to any US-based investors\*

\*Investment amount must be the greater of 10% of annual income or net worth

### ROOTED IN REGENERATION NOTES

Loan Iroquois Valley capital to create mortgages for farmland

3, 5, or 7 years

Sliding scale return capped at 3% to investors

Minimum 1% into RNR pool to provide loan discounts to BIPOC borrowers

Minimum investment: \$25,000

Available to accredited investors only

Review our investment offering documents at www.iroquoisvalley.com/documents



GRAY ORGANIC FARMS | ILLINOIS

## A RICH & STORIED LANDSCAPE

To do this work with integrity, we must acknowledge that other organizations have been doing this for a long time and often with fewer resources.

We are committed to ensuring the RNR note will collaborate, not compete, with other funders and technical assistance providers to create the best terms possible for participating farmers.



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