

INVESTING IN TRANSFORMING AGRICULTURE

THROUGH ORGANIC, REGENERATIVE LAND STEWARDSHIP

WINTER 2025





WHO WE ARE

Iroquois Valley® provides capital to organic, regenerative farmers

and farmers committed to transitioning their land from conventional to organic across the U.S.

Structured as a real estate investment trust (REIT), a public benefit corp and a B Corp that is registered with the SEC, we provide long-term mortgages, leases, and operating capital.

PUBLIC BENEFIT CORPORATION





U.S. FARMLAND IS A \$3.2 TRILLION DOLLAR ASSET IN FLUX

40% OF FARMLAND WILL CHANGE HANDS IN THE NEXT 15 YEARS

CURRENTLY, ONLY 2% IS ORGANIC.

ENVISION THE OPPORTUNITIES...



EXECUTIVE SUMMARY

MARKET OPPORTUNITY

Organic food is a \$60 billion consumer market and is expected to grow at a 13% CAGR over the next decade, while less than 2% of farmland in the US is certified organic under USDA regulations

IMPACT

Certified organic farmland has a major positive environmental impact through improved carbon sequestration, elimination of pesticides, enhanced soil fertility, increased biodiversity; and it leads to better farm economics

SUCCESSFUL TRACK RECORD

Structured as a REIT, Iroquois Valley owns or finances 36,000 certified organic, regenerative or transitioning acres, has achieved long-term annualized returns of 9.2%, and has a network of 70+ farmers

WHY NOW

Iroquois Valley has the unique opportunity to deploy significant amounts of capital transitioning farmland from conventional to organic, regenerative by leveraging its proprietary and growing pipeline



THE PROBLEM WITH

CONVENTIONAL AGRICULTURE



IGNORES ENVIRONMENTAL COSTS AND BIODIVERSITY LOSS

- Agriculture, forestry & land use account for 18% of GHG emissions
- More than 57 billion tons of soil have eroded in the U.S.
 Midwest, with continuing land degradation economic losses estimated at over 37.6 billion annually
- Monocrop production, glyphosate (aka Roundup), and pesticide use leads to biodiversity loss

LEADS TO AN UNHEALTHY FOOD SYSTEM

- The U.S. sprays 2-3x more chemicals today than in 1960,
 75% of which is used on corn soy, potatoes, and wheat
- Positive association between prolonged pesticide exposure and various forms of cancer

DOESN'T WORK FOR FARMERS

- Median conventional farm income is net negative
- Conventional farmers are forced to rely on government subsidies and off-farm jobs to continue farming

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THE POSITIVE IMPACT OF CERTIFIED ORGANIC FARMLAND



BETTER FOR THE ENVIRONMENT

- Uses 50% less nitrogen
- Captures 44% more carbon
- Organic farms have 30% less soil erosion
- Increases overall biodiversity by 30% and pollinator diversity by up to 50%

BETTER FOR HUMAN HEALTH

- Does not use synthetic chemicals
- Dramatic reduction in the risk of cancer is correlated with eating organic food

BETTER FOR FARMERS

- In areas with high concentrations of organic farms, median incomes are \$2,000 higher
- Consistent organic price premiums lead to profitable farms

A GROWING MARKET

- Organic food is a \$69B consumer market
- 13% expected growth rate 2023-2032



IROQUOIS VALLEY ONLY WORKS WITH TRANSITIONING & ORGANIC FARMERS

INVESTING \$100,000

WE HAVE THE POTENTIAL TO



260 MT OF CO₂ ANNUALLY



REMOVE 10,350 LBS OF SYNTHETIC CHEMICALS

FROM OUR FOOD SYSTEM



AVOID 24 TONS OF SOIL EROSION ANNUALLY



CONVERT
OVER 10 CONVENTIONAL
ACRES OF CORN/SOY
INTO A PROFITABLE
ORGANIC FARM

IROQUOIS VALLEY HAS A UNIQUE OPERATING MODEL VS. COMPETITION



17+ YEAR TRACK RECORD

WITH 9.2% ANNUALIZED RETURN SINCE INCEPTION



PROPRIETARY NETWORK OF 70+ FARMERS

CREATES EMBEDDED
GROWTH OPPORTUNITIES



LONG-TERM COMMITMENTS

FROM 700+ INVESTORS IN REIT



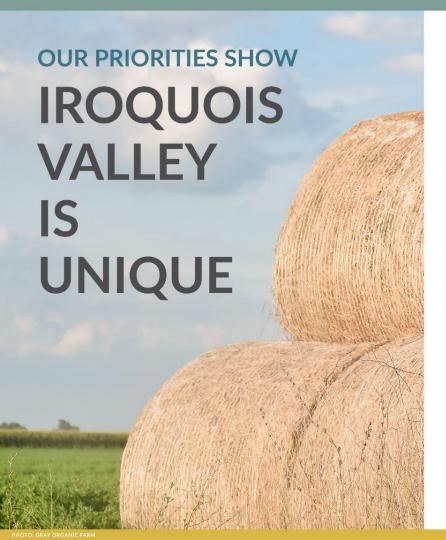
PLATFORM OFFERS FLEXIBILITY

TO PROVIDE ACCESS TO
INSTITUTIONS AND FAMILY OFFICES.



PORTFOLIO FOCUSED ON ORGANIC ROW CROPS

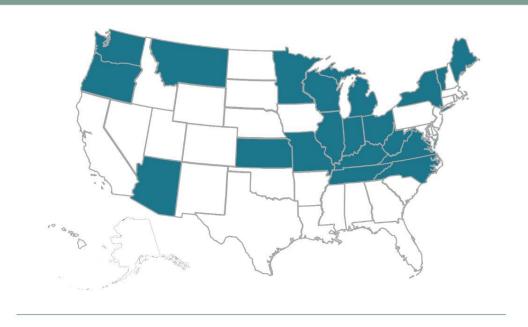
WITH EXPOSURE TO PASTURED LIVESTOCK



AT IROQUOIS VALLEY WE PRIDE OURSELVES IN

- SMART INVESTMENT STRATEGY OF DIVERSIFICATION & RESILIENCE
 - FARMER FIRST MENTALITY
- 17 YEAR TRACK RECORD WITH REAL FARMERS
 - STRONG PIPELINE
- SOPHISTICATED SYSTEMS & PROCESSES
 - ATTENTIVE CUSTOMER SERVICE

OUR PORTFOLIO OF FARMS IS DIVERSE

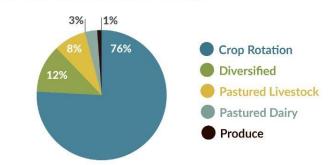


125 active investments | **106** properties

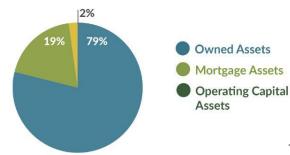
57 counties | **20** states

70 long-term leases | 44 mortgages | 11 operating capital investments

PRODUCTION MIX

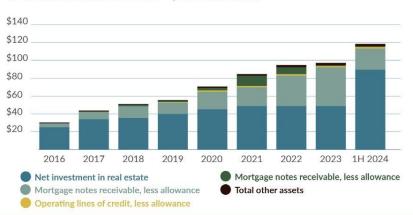


PORTFOLIO BREAKDOWN

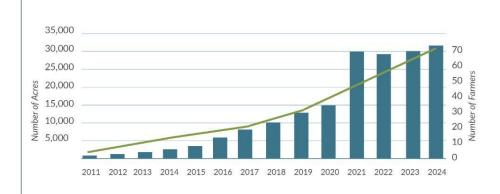


OUR FINANCIAL RESULTS SHOW CONSISTENT GROWTH

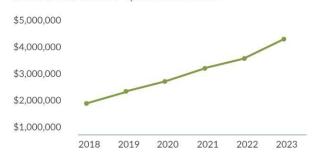
TOTAL ASSETS \$ in millions



NUMBER OF ACRES & FARMERS



REVENUE \$ in millions



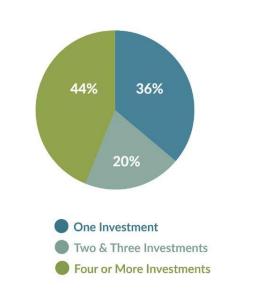


OUR INVOLVEMENT ENSURES SUCCESSFUL TRANSITION AND HIGHER INVESTMENT RATE

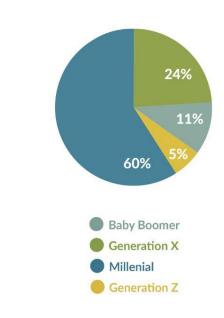
TRANSITIONING VS. ORGANIC



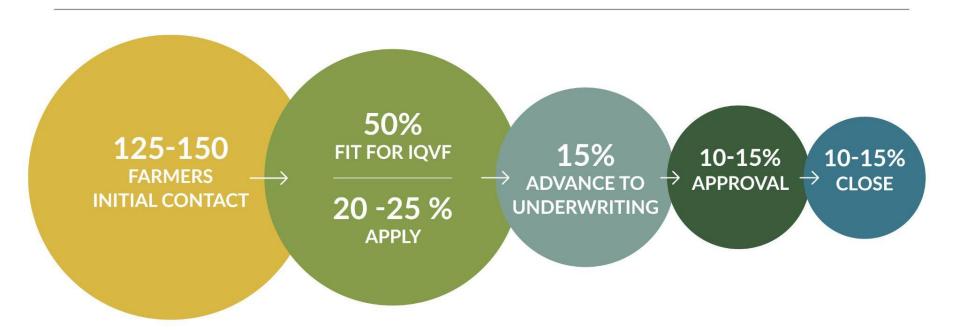
FARMER REINVESTMENT



FARMER DEMOGRAPHICS



FARMER PIPELINE FUELING IROQUOIS VALLEY GROWTH



PARTNERSHIPS & AWARDS

AGRICULTURAL PARTNERS & COLLABORATORS

















COMPANY AWARDS







AWARD WINNING FARMERS & BOARD







Maxwell Hanrahan

WHY NOW? WHY US?

CONSUMER DEMAND is strong and growing

DESIRE FOR CHANGE — the next generation of farmers are interested in organic, regenerative farming practices

LARGE OPPORTUNITY to deploy capital to generate positive impact and earn strong financial returns

PROPRIETARY NETWORK, market presence and awareness has led to an investment pipeline of \$50M+

INSTITUTIONAL PLATFORM and team to deliver results



MEET OUR FARMS



JOHNSON FAMILY FARM

3RD AND 4TH GENERATION FARMERS

LEASE 500 ACRES IN WILL COUNTY, IL

TRANSITIONED TO ORGANIC BECAUSE OF OUR INVESTMENT

The Johnson's were interested in organic but were unable to transition acreage because of their agreements with other landowners. By taking over management of an 80-acre IQVF property in 2018, the Johnson's have been successful with organic production.



BLACK WIND FARM

1ST GENERATION FARMER

100 ACRES IN ALBANY COUNTY, NY

Justin Butts, a Black and Native American Navy veteran, farmer, and chef, has a vision to provide his community with quality food and opportunities to engage with diversified agriculture and culinary arts.

Black Wind is a highly diversified farm of pastured sheep, heritage breed pigs, broiler and layer chickens, and turkey, along with some acreage of vegetable and perennial fruit production. To protect the farm from soil erosion from wind, Justin is constructing a windbreak and will restore four acres of wetland and riparian habitat.



SHIAWASSEE FARM

3RD GENERATION FARMERS

LEASED 238 ACRES IN SHIAWASSEE COUNTY, MI FROM 2013 TO 2023

The Shiawassee property was Iroquois Valley's first investment in Michigan in partnership with established organic crop farmers. The property had significant drainage challenges and the farmers felt it was not best suited for crops and enrolled the acreage in the Conservation Reserve Program. The farmers were successful in managing additional acreage organically, and collaboratively, we determined the best course of action was divestment, which occurred in 2023.



INVESTMENT OPPORTUNITIES



REIT EQUITY SHARES

- OWN STOCK in a diversified portfolio of ORGANIC, REGENERATIVE FARMLAND supporting independent farmers
- "Growth and income" return: DIVIDEND
 PLUS APPRECIATION of shares over time
- ACCESSIBLE MINIMUM investment: \$10,010 (91 shares) Over Age of 35 \$5,031 (43 shares) Under Age of 35
- REDEMPTION rights accrue after 5 YEARS
- AVAILABLE to most INVESTORS*

*For non-accredited investors, the investment amount must not exceed the greater of 10% of your annual net income or net worth.



ROOTED IN REGENERATION NOTES

- Investors FUND FARMLAND OWNERSHIP while building special opportunities for Black, indigenous, and people of color (BIPOC) FARMERS
- Receive a FIXED RATE OF RETURN:
 0.5-3.0% interest paid to investor;
 1.0-1.5% interest paid into RNR pool
- 3, 5, OR 7 YEAR terms
- \$25,000 MINIMUM investment
- Available to ACCREDITED investors ONLY



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SOURCES

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