

SUMMER INTERN – MARKETING AND COMMUNICATIONS

Iroquois Valley Farmland REIT is transforming our agricultural system for the health of people, communities, and our planet within a generation. As a certified B Corp and public benefit corporation, we work with impact-driven investors to provide long-term financing to organic, regenerative and transitioning farmers across the United States. Our farmers are in 20 states, farm across 36,000 diversified acres, and grow row crops, raise cattle, mill wheat, and more. Want to learn more about our farmers and the impact you will have by joining our team? [Check out our story here!](#)

TO APPLY: Send a resume and cover letter, including “*Summer Intern – Marketing and Communications*” in the subject line, explaining your interest and experience to recruiting@iroquoisvalleyfarms.com. Applicants must also include a portfolio of recent documentary-style photography and video examples.

Applicants without a cover letter, resume and portfolio will not be considered.

Intern Position: *Iroquois Valley is seeking a Marketing and Communications Summer Intern for rising juniors and seniors, a recent graduate or currently in a master’s program getting a degree in photography/video, or have at least taken a few photography and/or video classes. This fully remote position will report to the VP, Marketing and Communications and should be located in the Midwest.*

Program Dates: *Summer Internship Program dates will run from June 9, 2025 to August 1, 2025.*

Hourly Rate and Hours Worked: *\$20 per hour; minimum 24 hours per week to maximum 36 hours per week; intern must be available for most of the program’s duration*

Project Overview

Midwest-Based Documentary Photographer and Videographer: Assist the Marketing & Communications team by creating professional, high-quality multimedia assets with a select group of Midwestern farmers in our portfolio.

Key Responsibilities

- Visit a series of farms in our Midwest region — IL, IN, MN, WI – to shoot photographs and videos to be used across our marketing channels.

Expected Deliverables

- 25 - 40 color-corrected, print-ready .jpg photographs with corresponding captions that mix landscape, crop/product/animal close-up, and portraiture from each farm profiled.
- A series of 2 - 4 short video clips from each farm profiled (both horizontal and vertical orientation) for use across social media channels.

Success Metrics

- We conclude the project with a suite of new multimedia materials.
- Goal is 6-10 Midwestern farms profiled, with 25-50 photographs and 2-4 short video clips of each farm.

Skills Development

- Increased documentary experience shooting on-location in variable weather with different types of people.
- Experience following a project brief with set visual brand standards and delivering high-quality multimedia.
- Enhanced understanding of creating content with a weekly deliverable schedule.

Qualifications for Success in this Role (aka skill, major or experience requirements)

- Portfolio: Must share a portfolio of recent documentary-style photography and video examples as part of their internship application.
- Education Level: Must be either a rising junior, rising senior, recent graduate, or in a master's program getting a degree in photography/video or have at least taken a few photography and/or video classes.
- Preferred Majors: BFA or BA in photography, documentary, video, cinema

Travel

Approximately 50% travel to locations in the Midwest region — IL, IN, MN and WI.

Additional Information

The intern should provide their own car, camera, computer and any necessary physical technology (i.e. mics for videos). Iroquois Valley will provide mileage reimbursement and a per diem for shoot days. If any shoot is more than a three-hour one-way drive from their home base, a one-night hotel accommodation will be provided.

Iroquois Valley will be the copyright owner of all photographs and videos produced. The intern will be able to display the works in their portfolio freely but must obtain approval from Iroquois Valley for other usage rights.

Equal Employment Opportunities and Diversity, Equity, and Inclusion

At Iroquois Valley, diversity drives innovation. We are committed to building an inclusive organization that reflects the communities we serve. We encourage candidates from all backgrounds to apply. We are an equal opportunity employer, providing equal consideration without regard to race, color, religion, sex, gender identity, sexual orientation, national origin, age, disability, veteran status, or marital status. We support workplace accessibility and are open to reasonable accommodation requests.