# Founded in 2007, Iroquois Valley's vision is to transform agriculture through organic land stewardship within a generation.

### REVENUE \$ in millions \$5,000,000 \$4,000,000 \$2,000,000 \$1,000,000 2018 2019 2020 2021 2022 2023 2024

### **SHARE PRICE**



### PORTFOLIO CAPITALIZATION

Total Assets: \$124.5 million



### **OUR IMPACT**

Our core portfolio focuses on row-crop farmers in the Midwest, where market potential and impact opportunities are greatest. We are tracking key impact areas with our farmers:



### **PESTICIDES & HERBICIDES**

Eliminated 8.2 million lbs of synthetic chemicals from our food system since 2014.



### **SOIL EROSION**

Avoided 29,000 tons of soil erosion annually.



### **FARMER ECONOMICS**

Converted or preserved 35,000 acres of organic farmland.

### WHAT WE DO

As a certified B Corp, Iroquois Valley works with impact-driven investors to provide capital to organic, regenerative and transitioning farmers across the United States through long-term leases, flexible mortgages, and post-investment support. Our \$126 million portfolio spans more than 36,900 acres of diversified farmland (including row crops and pastured livestock) across 20 states, with a network of 70+ farmers.

### **OUR INVESTMENT OFFERINGS**

We offer two investment options which provide strong risk -adjusted returns:

**REIT Equity Shares** offer investors ownership in a diversified portfolio of organic, regenerative farmland. Our 9.2% annualized return rate since inception is generated largely from the land value appreciation. Additionally, the stock may earn a dividend depending on the success of our farmers.

Rooted in Regeneration (RNR) Notes are promissory notes with an impact. With this RNR Note offering, we aim to recognize that, historically, BIPOC farmers have faced significant barriers to acquiring financing while overwhelmingly using organic and regenerative practices. The Notes pay investors a majority of the interest earned on the RNR Note, but a portion of the interest is contributed to an RNR Pool. The RNR Pool is used to provide discounted interest rates for mortgages issued to socially disadvantaged farmers. With these 5-year fixed-rate notes, investors receive a 0.5-1.5% return, and a 1.0-1.5% return is contributed to the RNR Pool.

### **HOW YOUR INVESTMENT WORKS**

We treat our farmers as partners, not tenants — we don't buy land and hire farmers. We only work with farmers who come to Iroquois Valley in search of capital via a lease or mortgage. Because we know that the farmers' knowledge and land stewardship are the keys to building successful organic, regenerative farms.

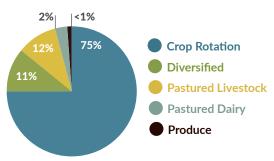
Traditional types of financing for agriculture is misaligned with organic practices because it is short-term in nature, with leases typically only one year. In contrast, Iroquois Valley provides long-term access to capital with leases that are structured to be six years with evergreen renewal options.



## FACT SHEET

### **PRODUCTION MIX**

As of 2024 crop year.

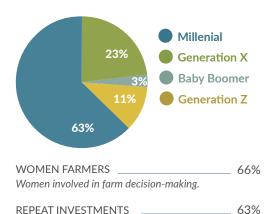


### CONSERVATION

Data represents survey of farmers in the portfolio in 2022.

COVER CROPS	100%
MAXIMIZING PLANT DIVERSITY	92%
REDUCING NUTRIENT	100%
INPUTS AND RUNOFF	

### **OUR FARMERS**



Repeat investments within our portfolio. GENERATIONAL SUPPORT 51% Farmers working with the next generation to

### **INVESTMENTS BY STATE**

directly support farmland transfer.

REPEAT INVESTMENTS



### **INVESTOR BASE**

Iroquois Valley receives support from over 925 impact-driven individual and institutional investors. Our investors are accredited and non-accredited and investments range from \$5,000 to over 9 million. Patient investor capital is the cornerstone of our long-term support for organic, regenerative farmers.

### **OUR PORTFOLIO**

Iroquois Valley's portfolio is made up of over 130 investments, impacting over 36,900 acres of farmland and representing over \$126 million in assets. We work with organic, regenerative and transitioning farmers rooted in their communities. More than half of our farmers come from 3rd, 4th, 5th+ generation farm families. Their multi-generational experience provides a solid foundation for our business.

We approach farm investment diversification from three perspectives production type, impact, and geographic location. While we prioritize partnering with row-crop farmers in the Midwest for the market opportunity and returns on impact, we understand the importance of diversified farmland to widen investment opportunities and mitigate portfolio risk.

### **FUNDS FROM OPERATIONS/SHARE**



Funds from operations (FFO) is used by real estate investment trusts (REITS) to describe the amount of cash that the REIT's operations generate per share.

### **INVESTOR ACCESSIBILITY**

Both securities are available through direct investment or via a retirement account. REIT Equity Shares are available to both accredited and nonaccredited investors and can be custodied at several traditional brokerage firms. Rooted in Regeneration Notes are available to accredited investors only.





EST. 2007 | WWW.IROQUOISVALLEY.COM INVEST@IROQUOISVALLEYFARMS.COM