

# INVESTING IN TRANSFORMING AGRICULTURE

THROUGH ORGANIC, REGENERATIVE LAND STEWARDSHIP

**SPRING 2025** 





### WHO WE ARE

# Iroquois Valley® provides capital to organic, regenerative farmers

and farmers committed to transitioning their land from conventional to organic across the U.S.

Structured as a real estate investment trust (REIT), a public benefit corp and a B Corp that is registered with the SEC, we provide long-term mortgages, leases, and operating capital.

PUBLIC BENEFIT CORPORATION





U.S. FARMLAND IS A \$3.2 TRILLION DOLLAR ASSET IN FLUX

# 40% OF FARMLAND WILL CHANGE HANDS IN THE NEXT 15 YEARS

**CURRENTLY, ONLY 2% IS ORGANIC.** 

# ENVISION THE OPPORTUNITIES...



### **EXECUTIVE SUMMARY**

### MARKET OPPORTUNITY

Organic food is a \$65 billion consumer market, with an annual growth rate of 5.2%, more than double the overall marketplace. But less than 2% of farmland in the US is certified organic under USDA regulations

### **IMPACT**

Certified organic farmland has a major positive environmental impact through improved carbon sequestration, elimination of pesticides, enhanced soil fertility, increased biodiversity; and it leads to better farm economics

### SUCCESSFUL TRACK RECORD

Structured as a REIT, Iroquois Valley owns or finances 36,900 certified organic, regenerative or transitioning acres, has achieved long-term annualized returns of 9.2%, and has a network of 70+ farmers

### **WHY NOW**

Iroquois Valley has the unique opportunity to deploy significant amounts of capital transitioning farmland from conventional to organic, regenerative by leveraging its proprietary and growing pipeline



THE PROBLEM WITH

# CONVENTIONAL AGRICULTURE



### IGNORES ENVIRONMENTAL COSTS AND BIODIVERSITY LOSS

- Agriculture, forestry & land use account for 18% of GHG emissions
- More than 57 billion tons of soil have eroded in the U.S.
   Midwest, with continuing land degradation economic losses estimated at over \$37.6 billion annually
- Monocrop production, glyphosate (aka Roundup), and pesticide use leads to biodiversity loss

### LEADS TO AN UNHEALTHY FOOD SYSTEM

- The U.S. sprays 2-3x more chemicals today than in 1960,
   75% of which is used on corn soy, potatoes, and wheat
- Positive association between prolonged pesticide exposure and various forms of cancer

### DOESN'T WORK FOR FARMERS

- Median conventional farm income is net negative
- Conventional farmers are forced to rely on government subsidies and off-farm jobs to continue farming

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### THE POSITIVE IMPACT OF CERTIFIED

# **ORGANIC FARMLAND**



### BETTER FOR THE ENVIRONMENT

- Captures 44% more carbon
- Organic farms have 30% less soil erosion
- Increases overall biodiversity by 30% and pollinator diversity by up to 50%
- Uses 50% less nitrogen

### BETTER FOR HUMAN HEALTH

- Does not use synthetic chemicals
- Dramatic reduction in the risk of cancer is correlated with eating organic food

### BETTER FOR FARMERS

- In areas with high concentrations of organic farms, median incomes are \$2,000 higher
- Consistent organic price premiums lead to profitable farms

### A GROWING MARKET

- Organic food is a \$65B consumer market
- 5.2% annual growth rate.



### IROQUOIS VALLEY ONLY WORKS WITH TRANSITIONING & ORGANIC FARMERS

# **INVESTING \$100,000**

WE HAVE THE POTENTIAL TO



260 MT OF CO<sub>2</sub> ANNUALLY



REMOVE 10,350 LBS OF SYNTHETIC CHEMICALS

FROM OUR FOOD SYSTEM



AVOID 24 TONS OF SOIL EROSION ANNUALLY



CONVERT
OVER 10 CONVENTIONAL
ACRES OF CORN/SOY
INTO A PROFITABLE
ORGANIC FARM

# IROQUOIS VALLEY HAS A UNIQUE OPERATING MODEL VS. COMPETITION



### 18+ YEAR TRACK RECORD

WITH 9.2% ANNUALIZED RETURN SINCE INCEPTION



# PROPRIETARY NETWORK OF 70+ FARMERS

CREATES EMBEDDED
GROWTH OPPORTUNITIES



### LONG-TERM COMMITMENTS

FROM 925+ INVESTORS



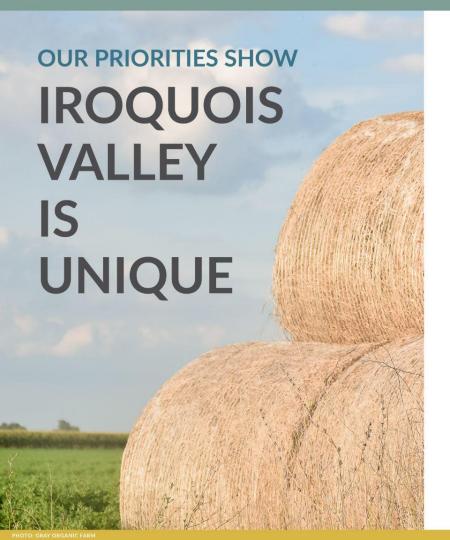
# PLATFORM OFFERS FLEXIBILITY

TO PROVIDE ACCESS TO
INSTITUTIONS AND FAMILY OFFICES



# PORTFOLIO FOCUSED ON ORGANIC ROW CROPS

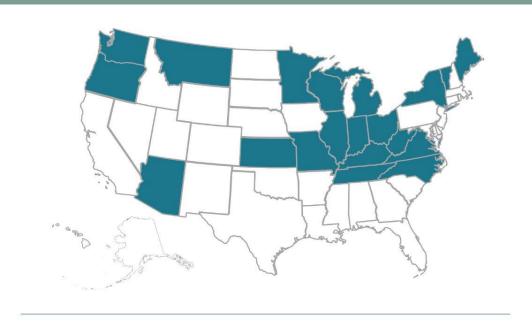
WITH EXPOSURE TO PASTURED LIVESTOCK



### AT IROQUOIS VALLEY WE PRIDE OURSELVES IN

- SMART INVESTMENT STRATEGY OF DIVERSIFICATION & RESILIENCE
  - FARMER FIRST MENTALITY
- 18 YEAR TRACK RECORD WITH REAL FARMERS
  - STRONG PIPELINE
- SOPHISTICATED SYSTEMS & PROCESSES
  - ATTENTIVE CUSTOMER SERVICE

### OUR PORTFOLIO OF FARMS IS DIVERSE

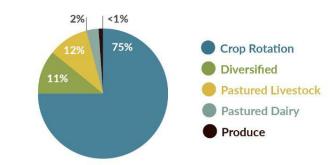


**131** active investments | **115** properties

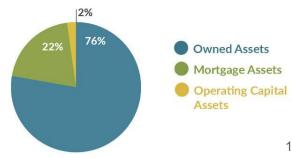
**58** counties | **20** states

**78** long-term leases | **45** mortgages | **8** operating capital investments

### PRODUCTION MIX

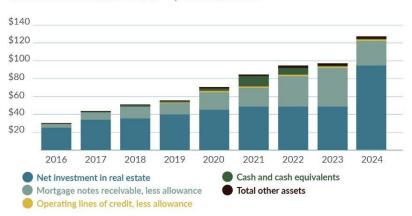


### PORTFOLIO BREAKDOWN

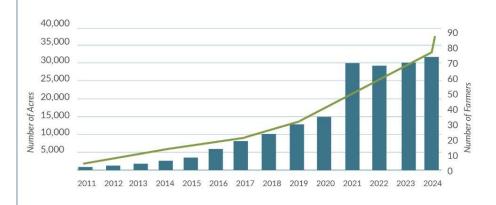


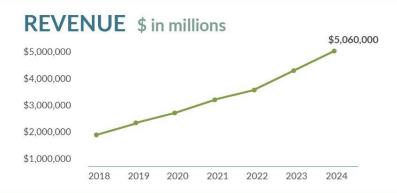
### **OUR FINANCIAL RESULTS SHOW CONSISTENT GROWTH**

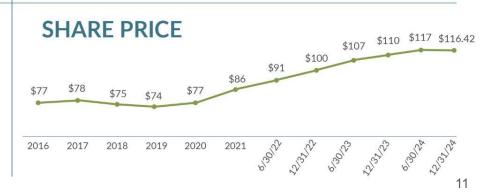
### **TOTAL ASSETS** \$ in millions



### **NUMBER OF ACRES & FARMERS**

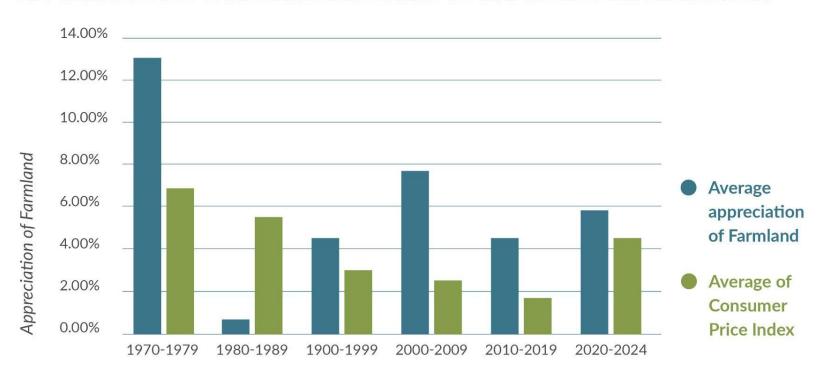






### FARMLAND IS STABLE, WITH STRONG RETURNS

### APPRECIATION OF FARMLAND COMPARED TO U.S. CONSUMER PRICE INDEX

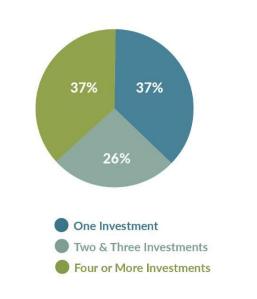


# OUR INVOLVEMENT ENSURES SUCCESSFUL TRANSITION AND HIGHER INVESTMENT RATE

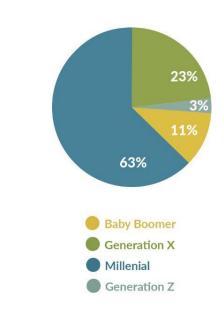
### TRANSITIONING VS. ORGANIC



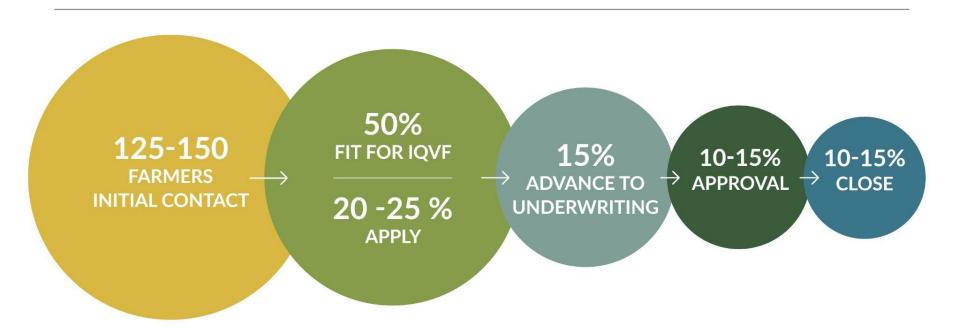
### **FARMER REINVESTMENT**



### **FARMER DEMOGRAPHICS**



# FARMER PIPELINE FUELING IROQUOIS VALLEY GROWTH



# PARTNERSHIPS & AWARDS

### AGRICULTURAL PARTNERS & COLLABORATORS





















### FARMER CERTICATIONS











### COMPANY AWARDS



Corporation





### AWARD WINNING FARMERS & BOARD







Maxwell Hanrahan FOUNDATION

### WHY NOW? WHY US?

**CONSUMER DEMAND** is strong and growing

**DESIRE FOR CHANGE** — the next generation of farmers are interested in organic, regenerative farming practices

LARGE OPPORTUNITY to deploy capital to generate positive impact and earn strong financial returns

PROPRIETARY NETWORK, market presence and awareness has led to an investment pipeline of \$50M+

**INSTITUTIONAL PLATFORM** and team to deliver results



# MEET OUR FARMS



# **JOHNSON FAMILY FARM**

3RD AND 4TH GENERATION FARMERS

LEASE 500 ACRES IN WILL COUNTY, IL

TRANSITIONED TO ORGANIC BECAUSE OF OUR INVESTMENT

The Johnson's were interested in organic but were unable to transition acreage because of their agreements with other landowners. By taking over management of an 80-acre IQVF property in 2018, the Johnson's have been successful with organic production.



# DIAMOND E. RANCH

### CONSERVATION RANCHERS

### 22,000 ACRES IN COCHISE COUNTY, AZ

Cindy Tolle is a biologist, an environmental chemist, and a mother with decades of ranching experience across the West. The cattle raised on the ranch are Criollo, a desertadapted species, and are a part of their Audubon-certified heritage beef supply chain.

The ranch is considered a *Grassland of Special Significance* by NRCSs and is a part of the Central Bird Flyway. Supporting ranchers like Cindy in undertaking projects of this scale which enable permanent land conservation is central to our vision of impact-driven financing at Iroquois Valley.



# **BLACK WIND FARM**

### **1ST GENERATION FARMER**

### 100 ACRES IN ALBANY COUNTY, NY

Justin Butts, a Black and Native American Navy veteran, farmer, and chef, has a vision to provide his community with quality food and opportunities to engage with diversified agriculture and culinary arts.

Black Wind is a highly diversified farm of pastured sheep, heritage breed pigs, broiler and layer chickens, and turkey, along with some acreage of vegetable and perennial fruit production. To protect the farm from soil erosion from wind, Justin is constructing a windbreak and will restore four acres of wetland and riparian habitat.



## INVESTMENT OPPORTUNITIES



### **REIT EQUITY SHARES**

- OWN STOCK in a diversified portfolio of ORGANIC, REGENERATIVE FARMLAND supporting independent farmers
- "Growth and income" return: DIVIDEND
   PLUS APPRECIATION of shares over time
- ACCESSIBLE MINIMUM investment: \$10,062 (86 shares) Over Age of 35 \$5,031 (43 shares) Under Age of 35
- REDEMPTION rights accrue after 5 YEARS
- AVAILABLE to most INVESTORS\*

\*For non-accredited investors, the investment amount must not exceed the greater of 10% of your annual net income or net worth.



# ROOTED IN REGENERATION NOTES

- Investors FUND FARMLAND OWNERSHIP while building special opportunities for Black, indigenous, and people of color (BIPOC) FARMERS
- Receive a FIXED RATE OF RETURN:
   0.5-1.5% interest paid to investor;
   1.0-1.5% interest paid into RNR pool
- 5-YEAR term length
- \$25,000 MINIMUM investment
- Available to ACCREDITED investors ONLY



# CONTACT

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#### FORWARD LOOKING STATEMENTS

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