## THE LANDSCAPE OF AMERICAN FARMING



### FARMS ARE A **VITAL PART OF** THE ECONOMY

## 2 MILLION working farms on **300 MILLION ACRES**

of cropland in the U.S.



**95%** family operated



**5%** of all Employment

5.6% of GDP is food & ag related

**11%** of disposable income currently spent on food



65% of all farmers are 55 or older 38% are WOMEN 2% identify as **BIPOC** 

**FARM ECONOMICS** 

#### Net financial return to farm operations





### THE ORGANIC **TRANSITION HAS BIG POTENTIAL**



### LESS THAN 2% of farms are currently certified **ORGANIC**



40% of farmland will **CHANGE HANDS** in the **NEXT 15 YEARS** 

# WHAT IS THE PROBLEM? CONVENTIONAL FARMERS ARE LOSING MONEY

#### MEDIAN ANNUAL INCOME FOR CONVENTIONAL FARMERS



2018 2019 2020 2021 2022

## THESE NUMBERS DO NOT INCLUDE SUBSIDIES.

A STARK REMINDER THAT **CONVENTIONAL FARMERS** MUST RELY ON **GOVERMENT HELP** FOR THE CURRENT AGRICULTURAL SYSTEM TO CONTINUE.

# WHAT IS THE SOLUTION? ORGANIC FARMING

#### 

**10-YEAR AVERAGE** 

**NET RETURN** 

#### ANNUAL HOUSEHOLD INCOME INCREASES



ORGANIC FARMS ARE MORE PROFITABLE THAN CONVENTIONAL FARMS REGIONAL GROUPS OF ORGANIC FARMS INCREASE ANNUAL MEDIAN HOUSEHOLD INCOME BY \$2,000

#### US. ORGANIC SALES INCREASES BY TENS OF BILLIONS



#### DEMAND FOR ORGANIC AGRICULTURE PRODUCTS CONTINUES TO GROW

# HOW IS IROQUOIS VALLEY FARMLAND REIT PART OF THE SOLUTION?



100% COMMITMENT TO ORGANIC FARMING



55% OF LAND CURRENTLY CONVERTED TO ORGANIC



#### 54% OF FARMERS RETURN

TO IQVF FOR REINVESTMENT TO EXPAND THEIR OPERATIONS



#### **OVER 70 CURRENT FARMERS** AND 30,000 ACRES WITH LONG TERM TENURE











### FARMER FIRST FARMERS MANAGE THEIR OWN LAND

#### SHARE NETWORK OF FARMERS FOR BEST PRACTICES

#### PRODUCTS TAILORED TO FARMER NEEDS FLEXIBLE FINANCING THAT SUPPORTS ORGANIC TRANSITION

SOLID TRACK RECORD OF FINANCING PROFITABLE, SUSTAINABLE FARMS

## IROQUOIS VALLEY KNOWS HOW TO SUPPORT THE ORGANIC TRANSITION WITH YOUR \$100,000 INVESTMENT WE HAVE THE POTENTIAL TO CONVERT

OR



## 25 - 100 ACRES OF CONVENTIONAL LAND INTO PROFITABLE ORGANIC GRAZING LAND



### 8 ACRES OF CONVENTIONAL CORN/SOY INTO A PROFITABLE ORGANIC FARM

## LEGAL DISCLAIMER – FORWARD LOOKING STATEMENTS

This presentation contains "forward-looking statements" about impact that represent our beliefs, projections and predictions about future events. These statements are necessarily subjective and involve known and unknown risks, uncertainties and a number of factors could cause future Company results to differ materially from these forward-looking statements. Past performance is not an indication or guarantee of future results.

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